



# Jeffrey T. Marshall

High-End Digital Retouching, Photography and Illustration

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## SUMMARY

- Dynamic, versatile artist with diverse range of print production skills, specializing in photo retouching
- Over 11 years experience with graphics for advertising, packaging and retail marketing
- Enthusiastic and fun; keeps a positive attitude under pressure while consistently meeting deadlines

## SOFTWARE EXPERTISE

- Adobe CS5 Photoshop, Lightroom, Bridge, Illustrator, InDesign, Final Cut Pro 7

## CLIENT LIST

### AGENCIES

ARC  
 Bagby and Company  
 Blue Sky Chicago  
 Common Ground  
 Digitas  
 Downtown Partners  
 Goble  
 Gyro:HSR  
 Leo Burnett  
 mDezin Creative Group  
 Rhea + Kaiser  
 Valenti Advertising  
 Wencell/Hess

### COMPANIES

ACCO Brands  
 Chicago Botanic Gardens  
 Chicago Merchandise Mart  
 Friends of Chicago Animal  
 Care & Control  
 Collaboraction Theater  
 DePaul University  
 Lake County Press  
 Navistar  
 Office Max  
 Ronald McDonald House  
 Roadmap Green Brochure  
 Sam's Club

The Great Indoors  
 The Heritage Foundation  
 The Pampered Chef  
 Tree House Humane Society  
 Trump International  
 Wilton Enterprises

### CONSUMER BRANDS

Alberto Culver  
 Amgen  
 Apollo Boone  
 Blackberry  
 ComEd  
 Day-Timer

Dean's Dairy  
 Exelon  
 Gain  
 Gorton's  
 International Trucks  
 Kensington  
 Kleenex  
 Kraft Foods  
 Linens 'n Things  
 McDonalds  
 Miller Lite  
 Jim Beam  
 Plushland  
 Proctor & Gamble

Quixtar  
 Sears  
 Sony  
 TAG Heuer  
 Swingline  
 Tampax  
 Tide  
 ULTA  
 WAHL  
 Wilson Jones

### INDIVIDUALS

Baron Wolman  
 Stephen Bullock

## WORK EXPERIENCE

### **Digital Retoucher, Photographer** (03/10-present)

Pixel Rally

Chicago, IL

- Photographed Cyrus McCormick's homestead and vintage farm equipment, for Navistar (Walnut Grove, VA)
- Retouched International Trucks poster from 1937, removing fold lines and restoring color (Naperville, IL)
- Photographed "Nature Unframed," thirteen large-scale art installations at the Morton Arboretum (Lisle, IL)
- Photographed, composited and retouched 20 marketing kits for Rhea+Kaiser's portfolio (Naperville, IL)
- Retouched three painted illustrations in children's Bible for Crossway Books (Wheaton, IL)
- Produced large-scale trade show signage of Navistar defense vehicles for Bagby Ideas (Oakbrook, IL)
- Led production team in completion of large-scale trade show booth graphics for Bagby Ideas (Oakbrook, IL)
- Composited and retouched all images in 8-page truck brochure for Bagby Ideas (Oakbrook, IL)
- Applied illustration and rendering effects to a photo to create comp ad image for Rhea+Kaiser (Naperville, IL)
- Retouched series of web banner ads for Rhea+Kaiser (Naperville, IL)
- Composited, retouched and color corrected brochure imagery for Filtre Studio (Saint Charles, IL)

### **Photographer** (01-02/10)

Independent Contractor – Morton Arboretum

Lisle, IL

- Documented the installation of "Steel Roots," fourteen large-scale sculptures by artist Steve Tobin, and provided photography for promotional materials, event brochures and website imagery

### **Digital Retoucher** (12/09)

Independent Contractor – Gyro:HSR

Chicago, IL

- Retouched concept photo-illustrations for new business presentation; completed on a rush request

### **Photographer** (11/09)

Pet Portrait Photographer – Friends of Chicago Animal Care and Control

Chicago, IL

- Photographed portraits of nearly 20 pets, brought by owners to a dog-friendly open house fundraiser event

**Digital Retoucher (11/09)**

Independent Contractor – Rhea + Kaiser

Chicago, IL

- Produced high-res photo-illustrations of 7 microorganisms for print ad and trade show signage
- Retouched corn plant photo to represent actual root system appearance, for use in trade show animation

**Digital Retoucher (9/09-10/09)**

Independent Contractor - Pigment Creative Agency

Chicago, IL

- Rebuilt composites for Office Max catalog ad pages; greatly enhanced product appearance and presence

**Digital Retoucher (9/09)**

Independent Contractor - Amy Stanec (Designer)

Chicago, IL

- Provided rush retouching for brochure and comp images: color correction, image extension and illustration

**Digital Retoucher (4/08 – 8/09)**

Studio One East

Chicago, IL

- Handled high-end photo retouching for print advertising, retail displays, and marketing materials
- Performed color correction, compositing, image manipulation, artistic enhancement and photo illustration
- Revised and rendered 3-D artwork, seamlessly merging it with photography for print ads and concept art

**Digital Retoucher (8/07)**

Independent Contractor - Tom Clark (Designer)

Chicago, IL

- Retouched photography for book featuring 21 Rolling Stone covers by photographer Baron Wolman
- Restored scans of early Rolling Stone magazine covers and original contact sheets of musicians

**Digital Retoucher, Production Artist (2/06 – 4/08)**

Bagby and Company

Chicago, IL

- Lead retoucher for 252-page International Trucks coffee table book, Milestones, with over 500 images
- Quickly proved reliability and range of skills; became full-time employee after starting as a temp
- Performed retouching, illustration and photography for print ads, collateral, web marketing, retail packaging, POP displays and new business presentations; photography and animation for website concepts
- Contributed as a key player to redesign of Miller Lite logo and brand identity; worked directly with agency owner and creative director from concept stage through successful delivery of final art for distribution
- Created artwork for presentations, packaging mock-ups, visual identity style guide, collateral materials and marketing assets for Miller Lite's new brand identity
- Produced final art and keylines for Miller Lite packaging prototype comps
- Photographed and retouched Miller Lite packaging for use in presentations and agency portfolio

**Digital Retoucher (10/02 – 8/05)**

Schawk (formerly Ambrosi)

Chicago, IL

- Responsible for retouching, color correction, outlining, masking and compositing photos for print advertising and catalogs

**Production Artist (6/99 – 7/02)**

Independent Contractor - The Creative Group, Digital People and Randstad

Chicago, IL

- Designed collateral materials, mailing packages, retail displays, insert cards, coupons and business forms
- Renovated series of product labels for entire line of water filters; illustrated cover for annual price list
- Completed set of merchandising catalogs for Sears; outlined and retouched product photographs
- Produced keylines for office supply packaging; illustrated step-by-step instructions for electronic stapler

**EDUCATION**

B.A. Visual Communications - Judson College

Elgin, IL

**PROFESSIONAL REFERENCES**

Available upon request